House Legislative Oversight Committee
Request for Information about Committee Recommendations, 2020

Agency Responding	Parks Recreation and Tourism, Department of
Submission Date	

					Agency Responses		
Recommendation Number	Recommendations to Agency	Status of Implementation	Actual or Anticipated Date of 100% Completion	Estimated Net Financial Savings, Realized or Anticipated, in the 5 Years Following Implementation*	Non-Financial Benefits Realized or Anticipated from Implementing Recommendation	Non-Financial Drawbacks Realized or Anticipated from Implementing Recommendation	Additional Comments (optional)
Report Rec #02	AGENCY: Track the effectiveness of its advertisement of grant and funding opportunities	In Progress	12/31/2022	-$85,000 one time cost for software licensing and configuation; -$12,000 recurring annual fee for cloud hosting and tech support.	Shifting grant application and administration processes to an online platform will reduce clerical tasks of SCPRT staff and allow grantees to more effectively manage their grant awards.	no negatives	SCPRT does not advertise its grant opportunities in the sense of purchasing advertising space from media companies. Instead, SCPRT solicits grant applications through a variety of methods: media advisories, the agency e-newsletter, the agency website, and direct outreach to revelant associations and groups such as the SC Recreation & Parks Association, Association of Counties, Municipal Association, COGs, SC Travel and Tourism Coalition, and SC Sports Alliance. The determination of effectiveness of outreach is made by comparing the availability of funding with the amount of applications received. It is the goal of the agency to award as many grants as possible each year, ideally allocating all available funding to eligible projects. SCPRT is in the process of purchasing grants management software that will allow for grant performance tracking for all major grant programs. The agency anticipates having this software installed and running by September 2021. Once the software is in use, it should take approximately 15 months to collect effectiveness data on all major grant programs.
Report Rec #03	AGENCY: Perform a cost/benefit analysis of offering online, virtual tours of state parks☐ ☐	Complete	1/1/2020	-$25,000 to develop the first virtual tour experience; -$12,000 - -$15,000 to develop each subsequent virtual tour	Provides accessibility to select State Parks experiences; virtual experiences also serve as a marketing tool to encourage visitation to State Parks	no negatives	Following the conclusion of the Legislative Oversight process, SC State Parks obtained cost estimates for developing virtual tours in-house (i.e., purchasing equipment and utilizing the ad agency of record) and contracting out the development of virtual tours. Developing virtual tours in-house provided a better long term cost savings and gave the agency better control over the end product. State Parks then developed a virtual tour of hiking to the top of Table Rock. State Parks intends to develop virtual experiences at the Hunting Island Lighthouse and on the Catawba River during Spider Lily season.
Report Rec #05	AGENCY: Collaborate with the Department of Revenue (DOR) about how to utilize each agency's different expertise to ensure the auditing required for film incentives is accomplished as efficiently as possible☐	Complete	2/1/2020	-$9,000	SCDOR has better access to employment and tax data of production companies. This allows for greater scrutiny during post production audits.	no negatives	
Report Rec #06	AGENCY: (a) Conduct exit interviews of employees separating from the agency and (b) Compile the data in the aggregate to help inform policy decisions☐ ☐	Complete	7/1/2019	$0	Allows the agency to identify and address any negative factors that may attribute to turnover.	no negatives	SCPRT has begun conducting exit interviews and collecting data from these interviews. Due to the extraordinarily low turnover rate during 2020, the agency has not obtained sufficient data to affect agency policy decisions.

Note:
* If implementation of a recommendation will result in a net cost to the agency, please include that as a negative number in column E.